

ARMED SERVICES

SALUTE



Sunday November 5, 2017
Hart Plaza, Detroit Michigan

For Immediate Release:

Official Detroit Veterans Day Celebration, Armed Services Salute on November 5

*Wins for Warriors Foundation & Metro Detroit Veterans Coalition
partner for Veterans Day Parade, 4 Mile Run & Vets Fest*

Designated as a National Veterans Day event by Department of VA Affairs

Detroit, MI – Wins for Warriors Foundation – founded by Justin Verlander – and the Metropolitan Detroit Veterans Coalition (MDVC) have partnered to bring the second annual Armed Services Salute to downtown Detroit on Sunday, November 5.

The [Armed Services Salute](#) is downtown Detroit's official Veterans Day Celebration, and is designated as a National Veterans Day event by the Department of VA Affairs. This daylong celebration of our nation's freedom and those who have served to protect it consists of three events:

- **Vets Fest** hosted in conjunction with **99.5 WYCD** is a free, family-friendly event open to the public in Hart Plaza from 11AM – 3PM including food, family activities, live music, a free concert by [Joey Vee](#) and exhibits by local veteran support organizations.
- The **12th Annual Detroit Veterans Day Parade**, organized by MDVC and in partnership with the **National Electrical Contractors Association** (NECA) and the **International Brotherhood of Electrical Workers Local 58** (IBEW), starts at noon at Jefferson and Chene streets and follows West Jefferson to finish at Hart Plaza.
- The **4Star 4Mile** Race starts at noon, and begins and ends at Hart Plaza. Registration is \$35 (\$25 with a military and veteran discount) which includes an exclusive Under Armour shirt and is available at [ArmedServicesSalute.com](#). Proceeds support the efforts of MDVC and Wins for Warriors to assist military veterans and their families.

"Run to Honor" is the race theme, and participants will have the opportunity to dedicate their run to a veteran or military member when they register for the race. Using the

#RunToHonor hashtag, they can also share the impact these veterans have made on their lives through social media.

"I founded Wins for Warriors Foundation to give back to military and veteran families who have served and sacrificed tremendously to protect our freedom," said **Verlander**. "Last year we had thousands of people attend the Armed Services Salute to celebrate and show their support for Veterans Day, and this year I hope thousands more are inspired to do the same!"

"The National Electrical Contractors Association (NECA) of Southeastern are proud to support the Detroit Veterans Day Parade and the Armed Services Salute with our partners at the International Brotherhood of Electrical Workers (IBEW), Local 58," says **Tom Mittelbrun**, Executive VP of the National Electrical Contractors Association of Southeastern Michigan. "We are so grateful for the contributions and sacrifices made by our Veterans, and are proud to have Veterans within our organizations working as construction professionals and skilled electricians."

"The members of International Brotherhood of Electrical Workers, (IBEW) Local 58 are honored to be part of the Armed Services Salute honoring our Veterans. Many Local 58 members have served our Country and as a proud Marine myself, know that we all look forward to being a big part of the Detroit Veterans Day Parade and Armed Services Salute and paying tribute to our Heroes." adds **Michael Richard**, Business Manager/Financial Secretary, IBEW Local 58.

"This is the only race of its kind in the Country that actually runs alongside a Veterans Day parade," says 4Star 4Mile Race Director & Marine Corps Vietnam Veteran **Doug Howell**. "This offers a perfect opportunity to foster solidarity and unity between all branches of service, along with their civilian supporters, in one uplifting event. We encourage anyone who would enjoy this chance to recognize, honor and cheer for those who have served to join us downtown on Sunday, November 5."

Additional event supporters include **Humana** and **Fifth Third Bank**. For a complete event schedule, race registration, sponsorship and volunteer opportunities and more, visit ArmedServicesSalute.com, and follow [Wins for Warriors](#) and [MDVC](#) on social media for updates.

About NECA & IBEW Local 58:

The National Electrical Contractors Association of Southeastern Michigan (NECA) represents over 185 of the most successful electrical contracting firms in our region. Together with the highly skilled workforce of electricians represented by the International Brotherhood of Electrical Workers (IBEW) Local 58 they provide electrical and communications expertise for Commercial, Public, Industrial and Residential construction. For more information:

www.poweringmichigansfuture.com.

About Metro Detroit Veterans Coalition (MDVC):

The MDVC is an organization dedicated to inspiring patriotism through organizing events such as the Detroit Veterans Day Parade and working for the collective purpose of bringing communities together in support of veterans and their families. The MDVC works to inspire solidarity with, and support for, the men and woman who have, and continue to, serve the United States of America in all the various branches of the Armed Services. Established in 2007, the MDVC organization is comprised of veterans from all branches of service as well as patriotic citizens from across Southeast Michigan, working together to provide a network of support and recognition for United States military veterans. The MDVC also serves as an advocacy group for those currently serving in the military, as well as veterans and their families, and provides information and resources regarding services and benefits earned through the service and sacrifice of serving in the United States Armed Forces.

About Wins for Warriors Foundation:

Founded by Justin Verlander, the mission of Wins for Warriors Foundation is to empower United States military veterans and their families by strengthening collaboration and raising positive awareness in our communities. They do this through providing family bonding events and activities, and are also working to create a resource center to help navigate the many resources and benefits available to the military and veteran community. Headquartered in Detroit, Wins for Warriors Foundation is a 501(c)(3) charity. They have also recently expanded to Houston, TX in order to provide assistance to military and veteran families impacted by Hurricane Harvey. To get involved, make a tax-deductible donation and learn more, visit www.winsforwarriors.org and follow @winsforwarriors.

For additional information, interviews or hi-res images, please contact Nancy Schoenheide Phares,

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